

# KEVIN WILSON

## SENIOR WEB SPECIALIST



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kevin-wilson.com

## EDUCATION

### UW-MILWAUKEE

Bachelor of Arts  
Graphic Design

## STRENGTHS

Art Direction

Interactive Design

UX | Accessibility

Video Production

Web Design

## SKILLS

Adobe Creative Cloud

Css | Scss

Figma

Html

JavaScript | JQuery

## SUMMARY

Seasoned Web Specialist with 30+ years of experience in web design and digital marketing, known for elevating user experiences through innovative and creative solutions. Proficient in web accessibility, usability testing, and strategic thinking, with expertise in using tools like Adobe Creative Cloud. Enthusiastic about driving digital design forward with cutting-edge strategies, consistently delivering impactful marketing deliverables that meet client goals.

## WORK EXPERIENCE

### FREELANCER

Kwilson Design | 2000 - Present

#### HIGHLIGHTS

- Art Direction, Design and Development of a new virtual video tour prototype of the BlueBay Grand Esmerelda Resort.
- Multiple website redesigns for local and national brands
- Design lead for a Milwaukee-based Alderman

### SENIOR WEB SPECIALIST

Hyatt | ALG | Trisept Solutions 2012 - 2024

#### HIGHLIGHTS

- Lead designer, implementer for Trisept's largest software enhancement endeavor up-leveling our travel booking widgets to be accessible, responsive and mobile friendly
- 50+ video production projects in charge of shooting, editing, titles and effects
- Concept-to-life designer and creator for print and digital advertising for our VAX Vacation Access client

### DESIGN MANAGER

Trisept Solutions | 2009 - 2012

#### HIGHLIGHTS

- Oversee the design process, meet with clients to insure compliance with project specifications and clients needs